

# ▶ Matthew G. Masur

Available for...  
Consulting, Public Speaking & Content Creation Opportunities

New Media  
Marketing  
Technology

## INTRODUCTION

### Matt Masur: Helping Businesses Grow for Over 20 Years!

Matt Masur is a self-made business professional who has spent the past 20+ years using the latest technology to help companies grow.

In his career, Matt has been in charge of government IT departments, engineered corporate networks and developed countless websites and applications.

A few years back Matt pivoted his traditional technology company to become a new media services firm.

From there Matt launched the area's first live broadcasting new media outlet, "315Live" and began using his years of tech and business background to help companies bring their marketing efforts into the modern world.

**Whether it was proving the most cost effective IT solutions or creating modern marketing strategies that provide stellar returns, Matt has always been focused on helping businesses of all types grow!**

**Matt's Start-up, Venturetechnica was the first in Central NY to provide livestreaming and podcast services**

**Matt is a contributor to the Huffington Post where his work has gone viral and been seen by millions**

**Matt has appeared on CNN and multiple morning radio shows across the US as an expert on the media**

**Matt is the host of a nationally syndicated radio show "The Matt Masur Show" which airs daily**



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## SKILLSETS

Online, Traditional & Guerilla Marketing

Podcast Production

Web & App Development

Live Audio & Video Streaming

Content Creation— Audio, Video, Blog

SEO/ SEM

Social Media Management

Media Buying



M A T T M A S U R